Our Strategic Organizational Plan is a dynamic document that is frequently updated. Current priorities identified in our Strategic Organizational Plan are:

- 1. <u>Saving Land</u> with a focus on beneficial and measurable conservation impact and community benefit.
- 2. <u>Stewarding Land</u> with a focus on cultivating deep and meaningful landowner relationships, building financial resources for perpetual stewardship of our preserves and easements, improving accessibility, addressing the threat of invasive species, and growing a volunteer corps to help us achieve our core conservation mission.
- 3. <u>Board Development</u> including a nominations pipeline, board member evaluation/recognition, board member education, and striving to always follow best practices related to governance and communication.
- <u>Financial Planning</u> engaging in ongoing, systematic financial planning in order to optimize organizational capacity and prepare for a sustainable financial future for USVLT.
- 5. <u>Outreach</u> including partnerships with other organizations local, regional, state, and federal hosting of mission-centric events, and sharing of our Strategic Conservation Plan with the 11 communities we serve, all in order to amplify our mission, increase community awareness of our impact, and grow our base of support.
- <u>Special Focus Areas</u> cultivate and pursue conservation projects that will preserve resources unique to our catchment area, including <u>agricultural assets</u>, and <u>watershed</u> <u>resources</u>.
- 7. <u>Organizational Housekeeping</u> including use of annual work plans for staff, maintaining our accreditation, and succession planning for key staff and board leaders.